



INVESTOR OVERVIEW

May 2019

FORWARD-LOOKING STATEMENTS

This presentation includes, and any related discussion may include, forward-looking statements regarding future events or results. All statements other than statements of historical fact may be forward-looking statements, including but not limited to statements regarding the Company's plans or statements of expectation or belief. Forward-looking statements involve risks and uncertainties, which could cause actual results to differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause or contribute to such differences include changes in demand for our products, changes in requirements for our products imposed by our customers or by the third party providers of software and/or platforms that we use, customer concentration, new and changing technologies, customer acceptance and timing of deployment of those technologies, our ability to effectively compete, and the factors discussed in our filings with the Securities and Exchange Commission, including our filings on Forms 10-K and 10-Q. The forward-looking statements contained in this presentation and in any related discussion are made on the basis of the views and assumptions of management regarding future events and business performance as of the date of this presentation, and we do not undertake any obligation to update these statements to reflect events or circumstances occurring after the date of this presentation.

ABOUT SMITH MICRO



OUR CUSTOMERS

Global Service Providers & OEMs



TECHNOLOGY LEADERSHIP

60M Smith Micro device agents or apps
deployed worldwide
Worldwide hosting centers

PROBLEMS SOLVED

Family Location & Parental Controls
Consumer IoT Mgmt & Monetization
Messaging Evolution
Retail Engagement

SMITH MICRO'S MISSION

Enriching Connected Lifestyles



OPTIMIZE



MANAGE



ENGAGE



MONETIZE



PRODUCT LINEUP

SMITHMICRO
SOFTWARE



 **ViewSpot™**

 **SafePath®**

 **CommSuite®**



FAMILY

Location and Parental Controls
made easy for the whole family



IOT

Bringing people and their
connected devices together under
a single common experience



HOME

In home parental controls, and
home network security

FAMILY DIGITAL LIFESTYLE

We provide an easy-to-use software solutions with powerful functionality.



Carriers increase brand relevancy and ARPU simultaneously.



Additional value with support for Consumer IoT devices.



Provide real-time family location services and parental controls in one, easy-to-use app.

THOSE WHO MAY WANDER WON'T BE LOST WITH **SAFEPath® FAMILY**

SMITHMICRO
SOFTWARE

Location and parental controls made easy.



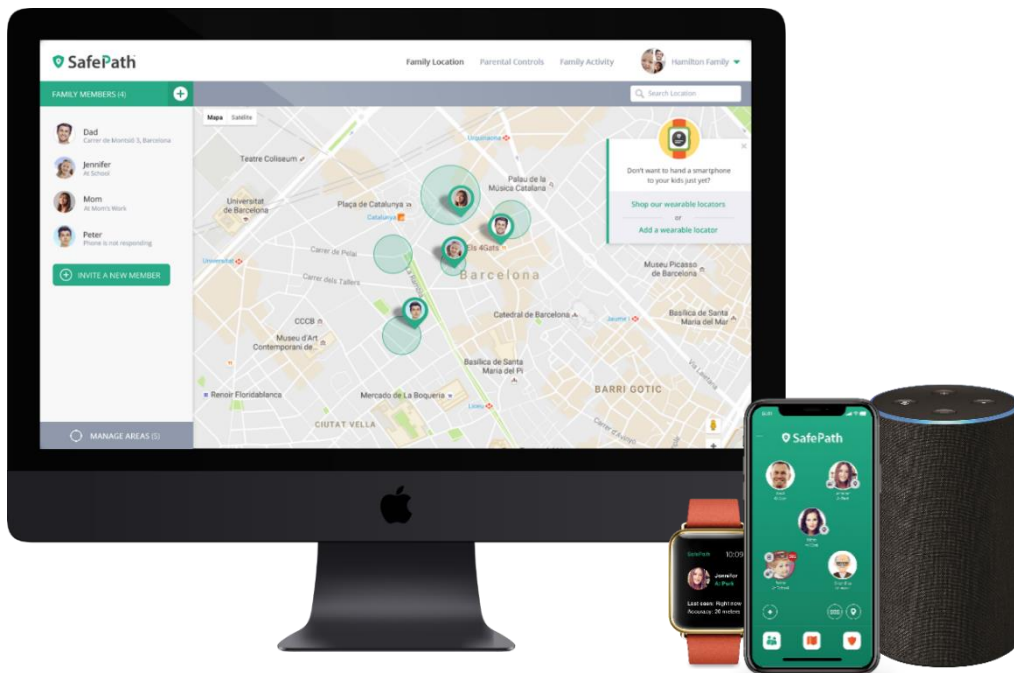
Safety Areas

Notifications

Family Alert

Parental Controls

Phone Security



SAFEPATH IoT: A PLATFORM FOR ALL THINGS CONNECTED

- Family is more than just people – it's also **every connected device** that is a part of the everyday **family digital lifestyle**

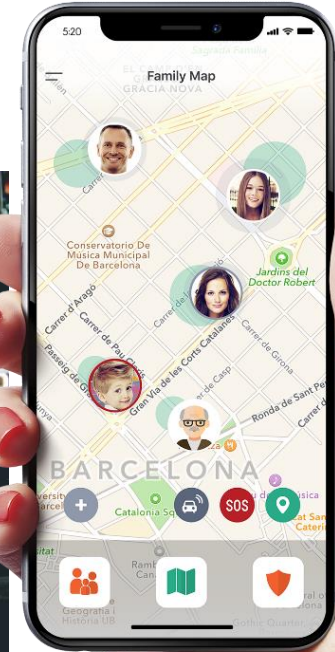
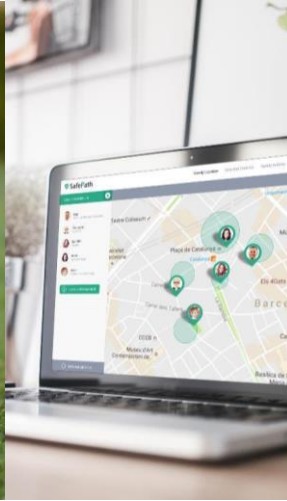
Children

Adults

Pets

Home

Vehicles



SAFEPATH HOME: CONNECT AND PROTECT DIGITAL EXPERIENCES

- Provides a software solutions that offers simple and powerful integration with carrier provided home routers
- Parental Control enables parents to monitor family device usage inside and outside of the home.
- Network Protection protects your Wi-Fi network with an AI engine that is consistently learning, adapting to new threats and getting smarter over time.





The Next Generation of Visual Messaging





CommSuite®



18M Devices in the Field



150+ Device Models



1B Messages Per Quarter



Amazon Alexa Integration



Branded UI Experience



Proven Revenue Generator

COMMSUITE HARMONIZES WITH THE NEW CONNECTED LIFESTYLE OF TODAY'S CONSUMER

We know what the next generation of users want and expect from voice message services.



Deliver voice-to-text to empower users and provide anywhere access.



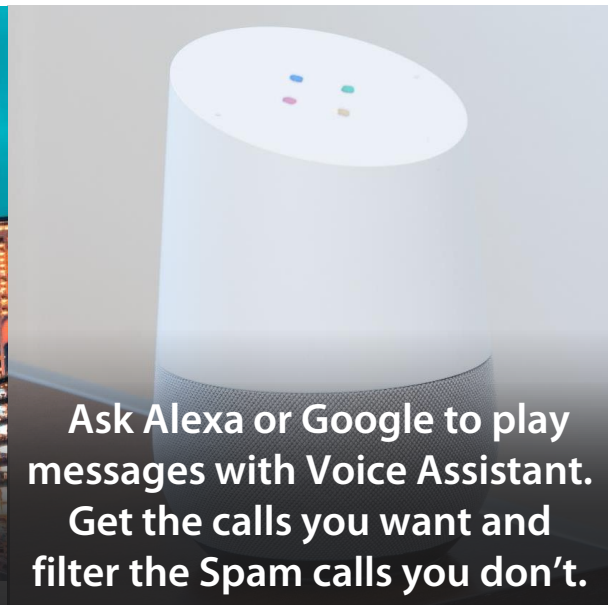
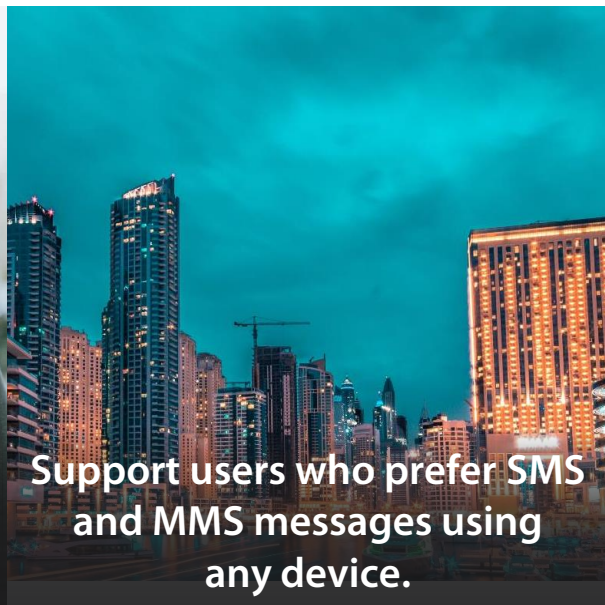
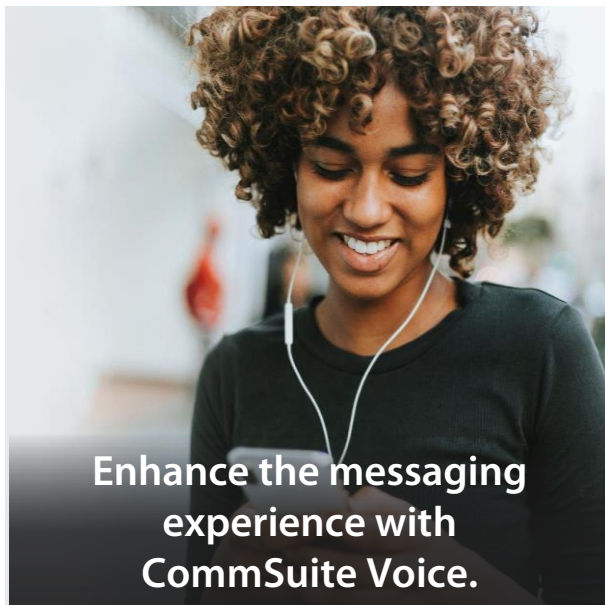
Create additional revenue with targeted ads or in-app purchases.



Remove anxiety and uncertainty of unplanned voice messages.

INNOVATIVE PRODUCT PLATFORM

SMITHMICRO
SOFTWARE





ViewSpot™

Smart Retail Visual Messaging Platform

MOBILE MARKETING THAT BLENDS REAL LIFE EXPERIENCES WITH THE VIRTUAL WORLD

ViewSpot is an extension of a carrier/retailer's sales team that interacts and engages with customers and collects valuable data



Deliver
dynamic
content



Engage
customers
with current
promotions



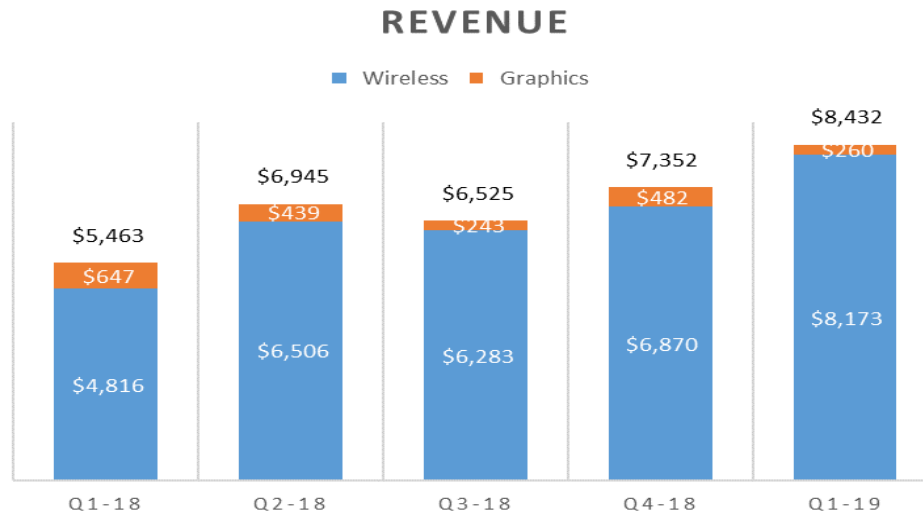
Find what
works with
meaningful
analytics



FINANCIAL TRENDS

(\$ in thousands, except earnings per share)

REVENUE TRENDS



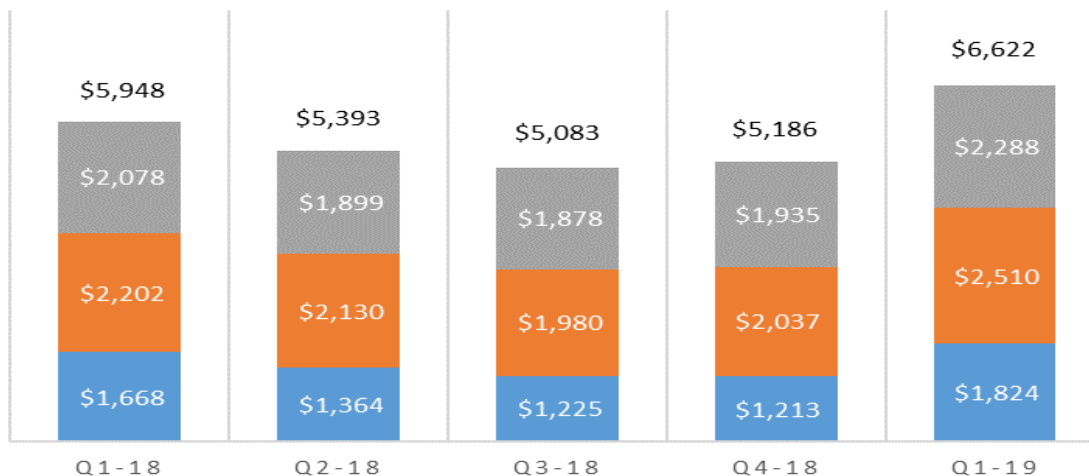
Consistent

Growth

OPERATING EXPENSE TRENDS

OPERATING EXPENSES- NON GAAP

■ Selling & Marketing ■ Research & Development ■ General & Administrative



Predictable Expenses

Note: The total quarterly expense excludes restructuring expense / (credit) of \$0, \$52, \$83, \$38 and \$104 for Q1-18, Q2-18, Q3-18, Q4-18, and Q1-19 respectively.

CASH / EQUITY

- Ending Q1-19 Cash Balance of \$7.4 million
- Balance Sheet and Equity improvement during 2018
- Increased Financial Stability

WHY IS THIS THE TIME TO INVEST?

- SafePath subscribers continues to ramp and is accelerating
- Company returned to growth, profitability, and positive cash flow in 2018
- Significantly strengthen balance sheet – paid down debt obligations
- Closed smart retail product acquisition (ViewSpot) – brings new growing profitable revenue stream – and customer diversification
- Very Strong start to 2019 revenues, revenues increased to \$8.4 million, sales pipeline continues to grow across all three of our core wireless solutions

NOW IS THE TIME TO TAKE A STRONG POSITION IN SMSI




SMITH MICRO SOFTWARE, INC.


35 Years of Mobile Software Expertise

Trusted by carriers, manufacturers and enterprises worldwide

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